



**** You are entitled to a special discount of \$50 off the registration fee for this event courtesy of Winston & Strawn LLP. See info below for details. ****

Summary: “Technotainment” or the convergence of technology into new forms of entertainment is a key issue that companies have had to learn to grapple with. Entertainment focused attorneys (including film, TV, video games and virtually any other type of media) and industry watchers must learn to be vigilant with respect to understanding the issues surrounding this rapidly evolving industry.

The Knowledge Group is producing a 2-hour LIVE webcast that will examine the most significant topics in the mix including:

- Copyright and licensing
- Social networking
- Online and mobile advertising
- Litigation of user-generated content
- Rights of privacy and publicity
- Risk factors
- Business and legal issues
- Up-to-the-minute regulatory updates

Enroll in this Knowledge Group LIVE webcast if you want to know more about how to keep pace with the opportunities and challenges posed by “Technotainment”. It will feature speakers and experts who've had vast legal expertise in this field. Register by clicking the button below. Advanced registration is recommended as enrolment is limited for this course. Significant discounts apply for early registration.

The event will take place on Wednesday, March 09, 2011 12:00pm to 2:00pm (ET).

Register for this event:

**** Receive a special discount of \$50 the registration fee courtesy Winston & Strawn LLP by applying discount code "winston570" on the second page of the registration form. ****

<https://web.memberclicks.com/mc/quickForm/viewForm.do?orgId=gkc&formId=88793>

FEATURED SPEAKERS:

Winston & Strawn LLP

Jennifer A. Golinveaux
Partner

Pillsbury Winthrop Shaw Pittman LLP

Sean F. Kane
Counsel

Fox Entertainment Group

Melinda Demsky Mehringer
Senior Vice President, Content Protection Litigation & Policy

Proposed Agenda:

- Copyright and licensing
- Social networking
- Litigation of user-generated content
- Rights of privacy and publicity

- DMCA
- Grokster
- UGC cases
- Veoh, YouTube
 - Isohunt and inducement liability
 - Practical issues
- Growth of web video
 - Notices, filtering, take down stay down

Who Should Attend:

- IP & Technology Litigation Attorneys
- Media & Entertainment Attorneys
- Entertainment Attorneys
- General Counsel

Check for Updates, Speaker Bios, Event Details etc:

http://www.knowledgecongress.org/event_2010_Technotainment.html

Registration Information:

"Technotainment" for Attorneys Explored (LIVE Webcast)
Wednesday, March 09, 2011 from 12:00pm to 2:00pm (ET)

** Receive a special discount of \$50 the registration fee courtesy of Winston & Strawn LLP by applying discount code "winston570 " on the second page of the registration form. **

Registration Link (click link below or copy and paste into your browser):

<https://web.memberclicks.com/mc/quickForm/viewForm.do?orgId=gkc&formId=88793>

Question about this event?

Please do not reply directly to this email instead send us an email to info@knowledgecongress.org or call: 1.646.202.9344 or 1.800.578.4370

For Group registrations please click

http://www.knowledgecongress.org/group_registration.htm or call 1.800.578.4370 for more info.

Important Notice:

Discounts apply for early registration. If you have a scheduling conflict and can't attend this live event on its scheduled date, you may want to order the full recording of the event for your review at your convenience.

Please email: info@knowledgecongress.org for any question or if you wish to order the recording.

Course Level: Intermediate

Prerequisite: None

Method Of Presentation: Group-Based-Internet

Developer: The Knowledge Group, LLC

Recommended CLE/CPE Hours: 1.75 - 2.0

Important Note: Your State Bar or Accounting Board will make the final determination with respect to continuing education credit. If you are applying for CLE credit in Texas you must register 20 days before the event date or you will not be able to obtain CLE credit.

Advance Preparation: Print and review course materials

Course Code: 104028

Course Fee: \$199 - \$299 (Early Bird Discount Rate - on or before 02/27/2011)

\$249 - \$349 (Regular Rate - registration after 02/27/2011)

CLE

We are an approved multi-event sponsor in the state of California. Our provider ID is: 14451. In Texas, Illinois, and Virginia, we submit programs for individual approval in advance. In all other states, once attendance is verified, participants are emailed an official certificate of attendance which they submit to their respective State Bar Associations. Our programs are created with continuing education in mind and are therefore designed to meet the requirements of all State Bar Associations. If you have any questions, please email our CLE coordinator at: info@knowledgecongress.org

Attention New York Attorneys:

This program is approved for CLE credit under New York's Approved Jurisdiction policy. The Knowledge Group, LLC is an approved sponsor in the state of California, a New York Approved Jurisdiction. This program fulfills the non-traditional format requirement of exceeding 60 minutes in length. Please note only experienced attorneys (more than 2 years) are eligible to receive CLE credit via non-traditional format learning platforms. The Knowledge Group will verify attendance during the webcast via secret words (3 per credit hour) and by auditing attendees log in and log out records. All verification instructions will be provided during the webcast. Once attendance verification requirements have been completed, the attendee will be issued a certificate of attendance by The Knowledge Group for the course with the recommended number of credit hours. The Certificate of Attendance is normally sent via email in 24 hours or less.

To Claim Your CLE Credits:

The attorney should simply include credits earned via Knowledge Group webcasts when computing the total number of CLE credits completed, and keep the Knowledge Group Certificate of Attendance for a period of at least four (4) years in case of audit. An attorney may count towards her/his New York CLE requirement credit earned through the Approved Jurisdiction policy without notifying the CLE Board.

To learn more about New York's Approved Jurisdiction policy. Please visit:
<http://www.nycourts.gov/attorneys/cle/approvedjurisdictions.shtml>

CPE Sponsors

The Knowledge Conference is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219-2417. Website: www.nasba.org

Enrolled Agents Sponsor ID Number: 760

We have entered into an agreement with the Office of Professional Responsibility, Internal Revenue Service, to meet the requirements of 31 Code of Federal Regulations, section 10.6(g), covering maintenance of attendance records, retention of program outlines, qualifications of instructors, and length of class hours. This agreement does not constitute an endorsement by the Office of Professional Responsibility as to the quality of the program or its contribution to the professional competence of the enrolled individual.

To view a list of all upcoming events, check our Events Calendar via the link below:
<http://www.knowledgecongress.org/events.htm>

Disclaimer: Please note, the event date is firm although it may be subject to change. Please check http://www.knowledgecongress.org/date_policy.html for details.

About The Webcast Organizer:

The Knowledge Congress is a series of live webcasts produced by The Knowledge Group, LLC, which examine trends, regulatory, and technology changes across a variety of industries. "We bring together the world's leading authorities and industry participants through informative two-hour webcasts to study the impact of changing regulations."

Opt-out of all invitation notices:

To remove your email from this list, please click decline@knowledgecongress.org and send an email with "Unsubscribe Technotainment winston570" in the subject.

Unsubscribe Technotainment winston570

The Knowledge Group, LLC * 123 Town Square Place, STE 242 Jersey City, NJ 07310 *
Phone: 800.578.4370 * Fax: 646.219.5381 * Email: info@knowledgecongress.org

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