

# AGENDA

2024 Chapter Leadership Retreat

April 17 - 18, 2024

Winston & Strawn, 300 South Tryon Street, Suite 1600, Charlotte, NC

## WEDNESDAY

8:00 AM	Networking Breakfast
8:30 AM	Welcome
9:00 AM	Kickoff Fireside Chat with Karen Robinson & Jen Yokoyama
9:45 AM	Driving New Member & NextGen Engagement with Carolinas & Twin Cities
10:45 AM	Networking Break
11:00 AM	Event Planning Workshop with Philadelphia & Silicon Valley
12:00 PM	Networking Lunch & Wellness Workshop with Sherry Waters
1:30 PM	Marketing & Website Updates with HQ
2:15 PM	ChIPs Chapter Leadership Wisdom with Brazil & Carolinas
3:00 PM	Sessions Conclude
5:30 PM	Merchant & Trade Rooftop Party

## THURSDAY

8:00 AM	Networking Breakfast
8:45 AM	Chapter Leader Engagement Activity
9:00 AM	Business Development Updates with HQ
9:30 AM	Sponsorship Workshop with Los Angeles
10:30 AM	Break
10:45 AM	Succession Planning with HQ
11:30 AM	Wrap Up & Takeaway Review
12:00 PM	Networking Lunch

## RETREAT CONCLUDES

