

JANUARY 28, 2021

Top 10 Privacy Impacts of 2020 & What to Watch in 2021

2020 Privacy Impacts:

1. California Privacy Rights Act (“CPRA”)
2. CCPA – “finalization” and enforcement
3. CCPA – data breaches and class action litigation
4. GDPR and Schrems II
5. BIPA litigation highlights
6. Facial recognition regulation
7. Federal IoT Cybersecurity Law
8. TCPA litigation highlights
9. Brexit privacy impact
10. Ransomware and cybersecurity trends

On the Horizon in 2021

1. Continued development of TCPA and BIPA case law
2. Publication of first enforcement actions by California AG
3. Movement towards a federal privacy law
4. Additional state privacy laws (New York, Washington)
5. Approval of new Standard Contractual Clauses by EU regulators
6. Schrems III?
7. Ongoing privacy reforms in China and Brazil
8. Additional regulation of biometric data at the local, state, and federal levels
9. Additional regulation of IoT devices and emerging technologies
10. Push towards data minimization

Thank You



SHERYL FALK

Litigation

Houston

sfalk@winston.com



SEAN WIEBER

Litigation

Chicago

swieber@winston.com



CHRIS COSTELLO

E-Discovery

Los Angeles

cccostello@winston.com



ERIC SHINABARGER

Litigation

Chicago

eshinabarger@winston.com