

Attention Food & Beverage Industry: False Advertising, Product Liability, and Defamation Litigation is Making an Impact

MAY 21, 2015

Winston & Strawn hosted an eLunch titled “Attention Food & Beverage Industry: False Advertising, Product Liability, and Defamation Litigation is Making an Impact” on May 21, 2015.

In the last couple of years, over 200 class actions have been filed against the food and beverage industry. During this eLunch, our attorneys discussed three litigation trends that have been impacting food producers, distributors, and manufacturers.

Partners Amanda Groves and Ron Rothstein reviewed the broadening scope of labeling and safety issues targeted by the plaintiffs’ bar in recent months and provided practical advice for responding to pre-suit demand letters alleging labeling violations. The presentation also addressed how participants in the food industry can protect and defend their brand through defamation and disparagement litigation as food producers and distributors are increasingly becoming the target of inaccurate attacks in print, television, and social media.

[Contact Winston & Strawn for more information about this event.](#)

An eLunch is a complimentary, interactive seminar where participants watch and listen to a presentation given by Winston & Strawn attorneys over the Internet.

NOTE: CLE credit is not available for listening to our pre-recorded eLunch or webinar briefings.

1 Min Read

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Amanda Groves



Ronald Y. Rothstein