

ARTICLE

Developing Trends in Design Patent Enforcement

MARCH 3, 2015

Winston & Strawn attorneys Jennifer Golinveaux and Diana Hughes co-authored "<u>Developing Trends in Design Patent Enforcement</u>," published in the April/May issue of *World Trademark Review*.

According to the article, the past few years have seen a steady rise in the number of U.S. design patent applications filed and granted. The trend reflects a broader movement toward using design patents as a tool in the IP arsenal alongside utility patents, trademarks, trade dress, and copyrights. However, a cohesive strategy is essential for such protection to work effectively.

The article examines how companies can develop such a strategy by analyzing the scope of protection offered by design patents, the infringement standard, available remedies, and recent trends and court decisions.

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