

# Shareholder Engagement Strategies for the 2012 Proxy Season

OCTOBER 19, 2011

Winston & Strawn presented an eLunch titled “Shareholder Engagement Strategies for the 2012 Proxy Season” on Wednesday, October 19, 2011, at 12:00 p.m. (Central).

This practical eLunch briefing was the second in a series designed to help Corporate Counsel, Investor Relations and other company advisors navigate the changing governance landscape for the 2012 Proxy Season – with a specific focus on shareholder engagement issues, and the latest tripwires for publicly-traded companies, including financial institutions. This timely update featured a discussion of the following hot button issues:

- Shareholder engagement hot topics and trends
- Key strategies for each phase of the proxy season
- Proxy solicitation 101 – legal overview and practical tips
- Conducting an effective shareholder outreach program
- Review of common scenarios and case studies

As we did in the first session, “[Preparing for the 2012 Proxy Season: Governance and Executive Compensation Strategies](#),” offered specific action items for you to consider as the proxy season approaches.

Rhonda Brauer, Senior Managing Director-Corporate Governance at the proxy solicitation firm Georgeson, and attorney Oscar David from Winston & Strawn, led an interactive webinar focused on what you need to know now about the latest developments in shareholder engagement.

If you are interested in listening to our first session that was held on September 8, 2011, please [click here](#). You will be able to access the PowerPoint presentation as you listen to the recording.

*Clients and friends of the firm are invited to attend seminars and events. We reserve the right to limit attendance at any firm event.*

NOTE: CLE credit is not available for listening to our pre-recorded eLunch or webinar briefings.

1 Min Read

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## Related Locations

Chicago

## Related Capabilities

Transactions

Corporate Governance

## Related Professionals

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Oscar David