

SEMINAR/CLE

Market Highs and Political Lows–Capital Raising in a Post-Factual World

JUNE 28, 2017

Winston & Strawn hosted "Market Highs and Political Lows—Capital Raising in a Post-Factual World," a roundtable lunch and two-panel discussion for asset managers and alternative asset investors on June 28, 2017 in Beverly Hills, California. The discussions explored the status of capital raising for emerging and established managers who seek to raise investment capital from institutional investors, seeders, and accelerators.

- A roundtable lunch provided attendees the opportunity to learn about cutting edge industry developments.
- The panels discussed the new regulatory environment and how investors and asset managers are reacting to the prospect of less regulatory oversight.
- Industry experts discussed market risks associated with inconsistent messaging from the new administration and how investors must balance the risks from a new investing environment.
- Speakers provided their experience and insights on how asset managers can distinguish themselves and find success in the new market dynamic.

Roundtable lunch with presentations by industry experts:

- Michael Weinberg, Protégé Partners: "The Future of Autonomous Learning Investment Strategies"
- Bryan Johnson, Managing Partner, Johnson & Company: "Beyond Performance—The Mechanics of Marketing and Economics of Raising Capital"

Emerging Managers Panel: How to Grab the Interest of Seeders and Anchor Investors

- Moderator: Michael Wu, Partner, Financial Services Corporate Practice, Winston & Strawn LLP
- Michael Weinberg, CFA, Protégé Partners
- Alper Ince, CFA, CAIA, PAAMCO
- Bryan Johnson, Managing Partner, Johnson & Company
- Jeff Mansukhani, Managing Director, Cambridge Associates LLC

Institutional Managers Panel: Who Knew Institutional Investors Could Be So Complicated?

- Moderator: Basil Godellas, co-chair, Financial Services Corporate Practice, Winston & Strawn LLP
- Neeraj Rama, CIO, CBCC Family Office
- Adrian Berger, Vice President, Acquisitions, Cypress Equity Investments
- Matthew Donaldson, Managing Director, Castle Hill Capital Partners, Inc.
- Felix Lin, President, Institutional Consulting Service, Beacon Pointe Advisors, LLC

Contact Winston & Strawn for more information about this event.

Clients and friends of the firm are invited to attend seminars and events. We reserve the right to limit attendance at any firm event. Registration is required.

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Michael Wu



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