

John Rosenthal Quoted in *ComplexDiscovery* Discussing Opportunities and Ethical Considerations Around Deploying AI in Legal Services

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Winston & Strawn partner and eDiscovery & Information Governance Chair John Rosenthal was recently quoted in a *ComplexDiscovery* article following his participation in a webinar entitled “Demystifying Artificial Intelligence, Chat GPT, and Large Language Models in the Legal Industry,” hosted by eDiscovery services company HaystackID.

John discussed the transformative potential of AI, particularly in eDiscovery and litigation support, emphasizing the need for careful integration of AI tools and highlighting the necessity for ethical considerations and guardrails to ensure responsible AI adoption. He also spoke about the implications of AI deployment on the legal profession, strongly encouraging law firms to critically evaluate AI’s implications for staffing, revenue, risk, and pricing.

Additionally, John noted the importance of comprehensive policies, training, and client communications to mitigate potential biases and fabrications inherent in AI-generated content. Despite the potential disruptive nature of AI, he advocated for a balanced approach, emphasizing the importance of maintaining high ethical standards while harnessing the benefits of AI in legal practice.

[Read the full article and more of John’s talking points.](#)

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