

## INSIGHT

Secured Nearly US\$105M Trial Victory Against Ford Motor Co.

## OCTOBER 31, 2022

Represent Versata Software (with co-counsel) in its litigation against Ford, which included trade secret, breach-ofcontract, and patent claims, alleging Ford misappropriated Versata's technology to create a "like-for-like" replacement, breached the parties' licensing agreement, and infringed Versata's patents.

After a three-week trial, we secured a remarkable jury verdict, awarding Versata approximately US\$104.5M in damages. Am Law featured our team in its <u>Litigator of the Week column</u> for the win. Ford moved for judgment as a matter-of-law post-trial. The court denied Ford's motion as to liability but overturned the jury's findings on damages. Versata will appeal.

1 Min Read

## **Related Capabilities**

Trade Secrets, Non Competes & Restrictive Covenants

Litigation/Trials

**Commercial Litigation & Disputes** 

Technology, Media & Telecommunications

## **Related Professionals**



Matthew Carter



<u>Kelly M. Ellis</u>



<u>Brian Nisbet</u>



<u>Dan Webb</u>



<u>John Drosick</u>



<u>Monica T. Kociolek</u>



<u>Sarah Krajewski</u>



Patrick G. Simonaitis



Samuel M. Zuidema