

INSIGHT

Kainos Capital's Acquisition of Nutrisystem

DECEMBER 9, 2020

Winston & Strawn LLP represented Kainos Capital, a Dallas-based private equity firm specializing in acquiring and managing food and consumer businesses, in its acquisition of Nutrisystem, the preeminent direct-to-consumer nutrition and weight management brand, from Tivity Health (Nasdaq: TVTY) for US\$575M. Nutrisystem is a leader in the weight management industry, having helped millions of people lose weight and live healthier lives over the course of more than 45 years. Nutrisystem offers safe, effective, and scientifically backed weight loss plans, with distinguished clinical studies and plans that include comprehensive support and counseling options from trained weight loss coaches, registered dietitians, and certified diabetes educators available seven days a week from an award-winning contact center. The transaction reestablishes Nutrisystem as an independent company that will build on its more than 45-year history of helping millions of consumers manage their health through a balanced and clinically proven approach to weight loss.

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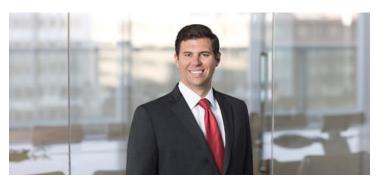
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