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INTELLECTUAL PROPERTY HOTLIST A SPECIAL REPORT

Winston & Strawn

The National Law Journal presents its second annual Intellectual Property Hot List. Among this year's group you'll find 20 law firms that have demonstrated creative, formidable talent in litigation, patent prosecution and deal-making. Some of the top teams operate within giant, full-service law firms with offices throughout the world; others practice at small shops that focus solely on intellectual property matters. Whatever their size, these firms' cases often have billions at stake, and patents involving impressive advancements in science and technology including ground-breaking pharmaceuticals; the contents of the food we put on our tables; and the ways we communicate with each other.

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Winston & Strawn has expanded its intellectual property practice to capture high-stakes litigation, and it paid off with a strong 2012 across a broad spectrum of specialties.

Three lawyers in three offices handled some of the most high-profile litigation in technology, biotech and patent litigation. The firm also won a major dispute in England over labeling for Greek yogurt (which now must be labeled Greek-style yogurt, by the way, if it's not made in Greece).

"I think it's pretty unusual to have that kind of depth across offices," said George Lombardi, a partner based in Chicago and chairman of the firm's intellectual property practice. "We're known as IP lawyers who can try the cases and know how to talk to the jurors and judges about the cases and get the results the clients need."

The best example: the \$1 billion verdict Lombardi won in August for client Monsanto Co. in an intellectual property dispute with E.I. du Pont de Nemours and Co. In the Eastern District of Missouri, a jurisdiction not known for being overly friendly to plaintiffs, a federal jury that spent three weeks hearing a dispute about genetically modified soybeans took only one hour to return the verdict.

The August verdict ranked No. 3 on *The National Law Journal* affiliate *VerdictSearch*'s Top 100 Verdicts of 2012. The jury concluded that DuPont and a subsidiary infringed Monsanto's proprietary Roundup Ready herbicide-resistant technology for soybeans and corn.

The firm took a lead role in a case that could have had far-reaching implications for industry standards in general and Wi-Fi technology in particular. In December, partners David Enzminger in Los Angeles and David Bloch in San Francisco were lead counsel in a complete defense victory for Belkin International Inc. against patent infringement claims brought by Fujitsu Ltd. over wireless network technology. The jury deliberated

just three hours before finding the patent invalid.

The firm won another precedent-setting case in July that could shape the future for the broadcast media industry. Partners Michael Elkin and Tom Lane in the New York office and Jennifer Golinveaux in San Francisco represented Aereo Inc., which has developed mobile-streaming television technology. A judge ruled against 17 television broadcast networks that had sought a preliminary injunction to stop Aereo's service.

"It's proof of what we tell people: We do IP cases well. In particular, we do IP trials well and we get results for our clients," Lombardi said. —TODD RUGER

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