



## Becky Troutman

Partner  
Co-Chair, Technology, Media and Telecom Industry Group

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Recognized by *World Trademark Review* in its survey of the world's leading trademark professionals, *WTR 1000*, Becky has over 20 years of experience advising clients on intellectual property and technology transactions. Becky's strong background in technology includes a technical degree in biology.

A co-chair of the firm's Technology, Media, and Telecommunications Industry Group, Becky represents emerging and established companies in protecting and commercializing intellectual property assets and advising on the technology and intellectual property aspects of licensing, merger and acquisition, joint venture, financing, and other strategic transactions. She manages all intellectual property and IT-related aspects of corporate, private equity, and financing transactions. Becky also has extensive experience drafting and negotiating technology and commercial contracts, including complex software; software-as-a-service; cloud; data; and other license and service agreements as well as research and development; consulting; supply; and distribution agreements. She also practices in open source software risk management counseling.

Becky's representations include domestic and international clients in many industries, including computer hardware and software; digital assets and blockchain technology; e-commerce; consumer products; entertainment; financial

services; semiconductors; health care; biotechnology; pharmaceuticals; and medical devices.

Becky is a member of the firm's Software, Big Data & AI Group; Cryptocurrency, Digital Assets & Blockchain Technology Group; and Videogame, Gaming & Esports Group.

## Key Matters

### **Representative Transactions:**

#### ***Mergers and Acquisitions***

- Represented Sycamore Partners in its acquisitions of Jones Group Inc., Hot Topic, Inc. and The Talbots, Inc.
- Represented Bay Bread Group in the sale of its La Boulange Café & Bakery to Starbucks Corporation.
- Represented online game company Slingo, Inc. in its sale to RealNetworks, Inc.
- Represented Underwriters Laboratories in its acquisitions of Innovadex, Eduneering, and The Weracs Ltd.
- Represented Davis+Henderson corporation in its acquisitions of Avista Solutions and Harland Financial Solutions and its investment in and subsequent acquisition of Compushare Inc.
- Represented KAR Auction Services, Inc. in its acquisition of Openlane, Inc., an online automotive auction service.
- Represented Motorola Solutions, Inc. in the divestiture of its wireless network infrastructure business to Nokia Siemens Networks.
- Represented Kongregate Inc., a free-to-play social game aggregation site and community of gamers, in its sale to GameStop Corp.
- Represented Ruleburst Holdings Limited, the parent company of Haley Limited, a leading provider of policy modeling and automation software for legislative and regulated industries in its sale to Oracle Corporation.
- Represented Bharosa Inc., a leading provider of fraud prevention and strong authentication security solutions, in its sale to Oracle Corporation.
- Represented Sony Electronics Inc. in its acquisition of Convergent Media systems, a leading provider of video integration solutions to the enterprise market.
- Represented Tops Markets, LLC in connection with its U.S. Bankruptcy Court-approved acquisition of a majority of the assets of The Penn Traffic Company.
- Represented AWS Truepower, LLC, an affiliate of UL Inc., in its acquisition of Boulder, Colorado-based HOMER Energy, the world leader in modeling and optimization software for microgrids.

#### ***Financings***

- Represented MaxPoint Interactive, Inc., an online advertising targeting technology service, in its Series B financing.
- Represented Kongregate Inc., a Web game startup and developer forum, in multiple equity financings and contract matters.
- Represented William Blair & Company, L.L.C. as underwriter's counsel in connection with the public offering of common stock of Sonic Solutions, a leader in the delivery and management of premium digital video content.
- Representation of Sophoi, Inc., a provider of enterprise intellectual property management software, in connection with an investment by Oracle Corporation.

#### ***Other Transactions***

- Represented CME Group in its establishment of the Green Exchange, a new futures exchange formed through a joint venture with a consortium of brokers and Wall Street investment banks.
- Represented an investment bank in connection with the contribution of proprietary software and open source components to a joint venture.
- Represented a produce cooperative in connection with joint ventures in Europe and Australia.

## Recent Experience

Winston Represented MCE Holdings in its Acquisition of Piedmont Electric Motor Repair

Represented The Honey Pot Company Holdings, LLC, a leading better-for-you feminine care brand, in the sale of a controlling stake in the business to Compass Diversified (...)

Veradigm Acquisition of Koha Health

Academic Partnerships, LLC acquisition of Wiley University Services from John Wiley & Sons, Inc.

Winston Represented Hub Group in its Acquisition of the Final Mile Business of Forward Air Corporation

Arthur J. Gallagher & Co.'s Acquisition of Cadence Insurance, Inc.

Frontenac Acquisition of Integrated Openings Solutions

Winston Represented MCE Holdings in Its Acquisition of Applied Industrial Controls and Engineered Systems Group

Docter Inc. and Aimfinity Investment Corp. | Announce Definitive Merger Agreement

Arthur J. Gallagher Acquisition of Clements Worldwide

## Recognitions

Since 2014, Becky has been recognized by *World Trademark Review* in its survey of the world's leading trademark professionals, *WTR 1000*. She was recognized in *Lawdragon's* "500 Leading Global Cyber Lawyers" in 2024 and *Lawdragon's* "500 Leading Dealmakers in America" in 2022. She was named a California "Super Lawyer" by *Super Lawyers* magazine from 2016–2018.

## Activities

Becky is a member of the Licensing Executives Society and the International Trademark Association (INTA).

## Credentials

### EDUCATION

Becky received a B.S. in 1990 in biology from Union College and a J.D. in 1993 from the George Washington University Law School.

### ADMISSIONS

- U.S. Patent & Trademark Office

- California

## Related Insights & News

Becky's speaking appearances include the following:

- Presentation to a group of executives from UK emerging technology companies during the Digital Mission to the South By Southwest Interactive (SXSWi) Festival, Austin, Texas, March 2010.
- "Open Source Risk Management," 21st Annual All Hands Meeting of the Silicon Valley Association of General Counsel, December 2009.
- "Open Source Licenses After *Jacobsen v. Katzer*," sponsored by Strafford Publications, Inc., November 2008.
- Panelist, "Current Trends in IP Licensing," sponsored by the Minority Corporate Counsel Association, Chicago, Spring meeting, March 2005.

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### RECOGNITIONS

Winston Attorneys Recognized in the Inaugural Edition of the *Lawdragon* 500 Leading Global Cyber Lawyers  
APRIL 29, 2024

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### RECOGNITIONS

Winston & Strawn Trademark Team Recognized in the *WTR 1000* 2024 Rankings  
FEBRUARY 6, 2024

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### RECOGNITIONS

Winston Partners Recognized on the 2024 *Lawdragon* 500 Leading Dealmakers in America  
OCTOBER 20, 2023

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### RECOGNITIONS

Winston Partners Recognized on the 2022 *Lawdragon* 500 Leading Dealmakers in America  
MAY 6, 2022

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### RECOGNITIONS

Winston Wins at the 2021 M&A Atlas Awards  
DECEMBER 9, 2021

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### RECOGNITIONS

Winston Wins Energy & Industrials Deal of the Year (Middle Market) Award During the 2021 Deal Awards  
SEPTEMBER 23, 2021

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### PRESS RELEASE

Winston & Strawn Launches New Global Privacy & Data Security Practice  
AUGUST 24, 2020

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## RECOGNITIONS

Winston Selected as Winner for *D CEO's* 2020 Large Deal of the Year

MAY 1, 2020

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## SPONSORSHIP

Winston & Strawn Sponsors ChIPs 2019 Global Summit

SEPTEMBER 25, 2019

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## WEBINAR

Defending CCPA's "Reasonable" Safeguards Standard Against an Unreasonable Plaintiff's Bar

SEPTEMBER 16, 2019

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## NEWS

Winston & Strawn Represented May River Capital in the Formation of Advanced Material Processing and in Acquisition of Kason Corporation

SEPTEMBER 11, 2019

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## NEWS

Winston & Strawn Advised Quest Nutrition in its Sale to Atkins Nutritionals, Inc., a Portfolio Company of The Simply Good Foods Company

AUGUST 21, 2019

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# Capabilities

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Intellectual Property

Transactions

Mergers & Acquisitions

Trademark Litigation, Prosecution & Brand Protection

IP Licensing & Due Diligence

Privacy & Data Security

Technology Antitrust

Financial Services

Medical Devices

Technology, Media & Telecommunications

Cryptocurrencies, Digital Assets & Blockchain Technology

Food & Beverage

Artificial Intelligence (AI)