



Jennifer Golinveaux

Partner
Co-Chair, Intellectual Property Practice

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Jennifer is an intellectual property litigator and co-chair of Winston & Strawn's highly regarded Intellectual Property Practice. She represents clients in a wide variety of industries in copyright, DMCA, trademark, trade dress, design patent, right of publicity, and internet-related disputes. She is known as an industry leader in copyright and trademark litigation and counseling and is consistently recognized by *The Legal 500 US*, Best Lawyers[®], and *World Trademark Review*.

Jennifer has represented a number of the leading internet service providers and technology companies in cutting edge copyright and trademark cases. She also has more than two decades of experience litigating trademark, trade dress, design patent, and unfair competition cases in a wide variety of industries, including Internet and technology, consumer goods, and food and beverage.

Notably, Jennifer served as lead counsel for Office Depot in copyright litigation brought by Great Minds concerning educational materials subject to Creative Commons licenses and the proper scope of the Creative Commons

license. She and her team obtained dismissal of the case on the pleadings in the Central District of California and Jennifer successfully argued the appeal to the Ninth Circuit.

Jennifer has been widely recognized for her work in copyright litigation in *The Legal 500 US* (2013–2020) and is listed in 2014–2024 *The Best Lawyers in America*® for her work in entertainment law. In 2021, she was selected as an “IP Star” by ManagingIP. She has also been repeatedly named among the world’s leading trademark practitioners for both litigation and prosecution by the *World Trademark Review* (2011–2024), in which she is described as “engaged, sharp-witted and thorough” whose “insights are hugely valuable when you have important business decisions to make.” She “can be relied on for vigorous support in the toughest cases.”

Key Matters

Significant representations include:

- Recently secured dismissal of a vicarious copyright infringement claim brought by the music industry against one of the largest internet service providers in the U.S. that sought a billion dollar plus damages award for the alleged infringing activities of the ISP’s subscribers.
- Lead counsel for Office Depot in copyright litigation brought by Great Minds concerning educational materials subject to Creative Commons licenses. Won dismissal of case on pleadings in the Central District of California and successfully argued appeal in the Ninth Circuit.
- Lead counsel for European entities Ocom and LeaseWeb in litigation brought by Perfect 10 alleging claims of direct and secondary copyright infringement in connection with CDN and web hosting services.
- Defended leading retailers against allegations that certain footwear carried in stores and online infringed on design patents, trademarks, and trade dress associated with a leading footwear company’s products.
- Represented Veoh Networks in obtaining summary judgment for Veoh regarding its entitlement to safe harbor from plaintiff’s claims of direct and indirect copyright infringement under Section 512(c) of the DMCA. Both decisions affirmed on appeal.
- Represented a prominent electronic components manufacturer in successfully obtaining a TRO and preliminary injunction in patent litigation over screen protectors.
- Represented Bare Escentuals Beauty, Inc. in a number of trademark and false advertising litigations in the Northern District of California.
- Obtained a ruling holding that Google’s use of framing and hyperlinking was a fair use.
- Obtained summary judgment for Veoh regarding its entitlement to safe harbor from plaintiff’s claims of direct and indirect copyright infringement under Section 512(c) of the DMCA.
- Represented a well-known individual as plaintiff in case involving claims of trademark infringement, right of publicity, and cybersquatting, and resulting in recovery of key domain names.
- Represented a technology company in *in rem* action under the Anti-cybersquatting Consumer Protection Act, resulting in recovery of key domain names.
- Represented Clearplay Inc. in litigation involving cutting edge copyright and trademark claims challenging Clearplay’s distribution of DVD player control software.
- Represented eBay, Inc. in copyright and trademark infringement and DMCA litigations in the Northern District and Central District of California.
- Represented prevailing plaintiff in, granting injunctive relief in connection with the defendants’ cybersquatting and trademark infringement.

Recent Experience

Terold Acquisition of Majority Stake in WX Brands

Recognitions

- *The Am Law Litigation Daily's* Litigator of the Week, First Runner-Up (2024)
- *The Legal 500 US*, "Leading Lawyer," Intellectual Property: Copyright (2023)
- *Benchmark Litigation*, "Future Star" (2023–2024)
- *The Best Lawyers in America*®, Entertainment Law - Motion Pictures and Television (2014–2024)
- *The Best Lawyers in America*®, Litigation - Intellectual Property (2024)
- The Lawdragon 500 Leading Litigators in America for IP litigation, including copyright and trademark (2022–2023)
- *Managing Intellectual Property* "IP STARS" Copyright and Trade mark (2020, 2022, 2023) California and national.
- *World Trademark Review's WTR 1000* (2011–2024)

Activities

- Member, Editorial Advisory Board, Media & Entertainment, Law360
- Member, International Trademark Association (INTA)
- Trustee, Copyright Society of the U.S.A.
- Member, International Association of Privacy Professionals
- Member, Board of Directors, American Business Trial Lawyers

“ She has extensive global portfolio management experience and is called on for prosecution and enforcement work by diverse companies. ”

World Trademark Review's WTR 1000

Credentials

EDUCATION

Jennifer received a J.D., *cum laude*, from the University of San Francisco School of Law in 1999, where she was articles editor for the *University of San Francisco School of Law Review*. She received a B.A. in English, with honors, from Barnard College at Columbia University in 1995.

ADMISSIONS

- California

Related Insights & News

Speaking Engagements

- Co-presenter, “Protecting Trademarks in Social Media and E-Commerce,” 27th Annual All Hands Meeting, October 29, 2015
- Guest lecturer on digital media copyright issues for Internet Law class at New York Law School on March 30, 2015
- Panelist, “TV or Not TV: Legal Challenges for Internet Video Services,” Gotham Media Ventures’s Copyright and Technology NYC 2012 Conference, December 5, 2012
- Speaker, “Trademark and Copyright Issues on Social Media: The Good, the Bad, and the Ugly,” ACC, September 11, 2012
- Speaker, “Brand Enforcement on the Internet for 2012,” LGBT Bar Association’s 2012 Lavender Law Conference, August 23, 2012
- Speaker, “State of the Law on THE DMCA Safe Harbor,” Business Law Section of the State Bar of California, July 12, 2011
- Panelist, “ISP Liability: *Viacom v. YouTube* and Beyond,” USC Gould School of Law 2011 Intellectual Property Institute, March 22, 2011
- Speaker, “Technotainment for Attorneys Explored LIVE Wbcast,” live webcast hosted by The Knowledge Group, LLC, March 9, 2011
- Panelist, “Ripped...Are Mash-Ups Fair Use...and What Does That Mean for the Future of the Music Industry and Artists’ Earnings?” 18th Annual Cutting Edge Music Business Conference, August 27, 2010
- Panelist, “Clash of the Titans: *Viacom v. YouTube* – Will Copyright Law Undo Google’s Internet Juggernaut?” ABA’s Annual Meeting, August 6, 2010
- Panelist, “Who Owns Data on the Web? User Ownership of Data, Portability of Data, Interoperability,” 7th Annual Stanford E-Commerce Best Practices Conference, June 25, 2010
- Co-presenter, “Policing and Protecting Copyrights on the Internet: Evolving Approaches,” Strafford Publications teleconference seminar, May 12, 2010
- Moderator, “Whose Burden is it Anyway? Does the DMCA ‘Safe Harbor’ Work as Originally Intended,” 23rd Annual Media and the Law Seminar, April 2010
- Moderator, “Internet Piracy,” Copyright Society of the U.S.A. Mid-Winter Meeting, February 2009
- Speaker, “Intellectual Property Issue-Spotting for Business Lawyers,” Bar Association of San Francisco, January 2009
- Speaker, “Navigating Legal Issues in the Electronic Age” Winston & Strawn program titled held at six southern California locations and co-sponsored by the Association of Corporate Council’s Southern California Chapter, February 20, 2008
- Speaker, “Policing and Protecting Copyrights on the Internet,” live teleconference presented by Strafford Publications, December 18, 2007

Publications

- Author, “Protecting Your Trademarks in Social Media,” *Business Woman Magazine*, November 2017 issue
- Co-author, “Developing Trends in Design Patent Enforcement,” *World Trademark Review*, April/May 2015 issue
- Author, “Is Cybersquatting Trademark Dilution?” *University of San Francisco Law Review*, 1999

RECOGNITIONS

Precedent Setting 4th Circuit Copyright Decision Earns Michael Elkin and Jennifer Golinveaux Mention in Litigator of the Week Column

FEBRUARY 23, 2024

RECOGNITIONS

Winston & Strawn Trademark Team Recognized in the *WTR 1000* 2024 Rankings

FEBRUARY 6, 2024

RECOGNITIONS

Winston & Strawn Recognized in 2024 *Benchmark Litigation*

OCTOBER 6, 2023

RECOGNITIONS

Winston & Strawn Partners Recognized in 2024 *Lawdragon* 500 Leading Litigators in America

SEPTEMBER 8, 2023

RECOGNITIONS

Winston Attorneys Recognized in *The Best Lawyers in America*® 2024

AUGUST 17, 2023

SPONSORSHIP

Winston & Strawn Sponsors 2023 Copyright Society Annual Meeting

JUNE 11-13, 2023

RECOGNITIONS

Winston & Strawn Recognized in *The Legal 500 U.S.* 2023

JUNE 7, 2023

SPEAKING ENGAGEMENT

Winston & Strawn Sponsors 2023 Copyright Symposium

MARCH 21, 2023

SPONSORSHIP

Winston & Strawn Sponsors 2023 USC Gould School of Law Intellectual Property Institute

MARCH 20, 2023

RECOGNITIONS

Winston & Strawn Trademark Team Recognized in *WTR 1000* 2023 Rankings

FEBRUARY 21, 2023

SPONSORSHIP

Winston & Strawn Sponsors 2023 Copyright Society Midwinter Meeting

FEB. 9-11, 2023

RECOGNITIONS

Winston & Strawn Partners Recognized in 2023 *Lawdragon* 500 Leading Litigators in America

OCTOBER 5, 2022

Capabilities

Intellectual Property

Litigation/Trials

Commercial Litigation & Disputes

Class Actions & Group Litigation

Trademark Litigation, Prosecution & Brand Protection

Copyright-Infringement Litigation

Media & Entertainment

Technology, Media & Telecommunications

Cryptocurrencies, Digital Assets & Blockchain Technology